

## **2018 Lake Tahoe Site Visit Official Promotion Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. THE PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Promotion Rules. The registration for the 2018 Lake Tahoe Site Visit ("Promotion") begins on October 8, 2018, and ends on December 31, 2019, at 5:00 pm (EST) ("Promotional Period"). One meeting planner will be chosen from online entries received between October 8, 2018 and December 31, 2019, at 5:00 pm (EST) on or around December 31, 2019. Promotion is hosted by the Lake Tahoe Visitor's Authority ("Host").

**Eligibility:** Promotion is open to meeting planners who submit the qualifying online form for a meeting or convention on the landing page. Entries are reviewed and qualified by the Lake Tahoe Visitors Authority. One qualifying meeting planner will be chosen to win a Site Visit and will receive round-trip airfare, two-night stay at The Lodge at Edgewood Tahoe, Dining at Park Prime, Snowmobile tour, two lift tickets, Dixie Cruise, Golf or Spa session and South Tahoe Beer Trail tour. All-natural persons must be age 18 and older, meeting professionals and legal residents of the United States for the duration of the Promotion. Employees, officers and directors of Host, its parent companies, affiliates, subsidiaries, advertising, Promotion, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the Promotion. Black-out dates on site visit apply; Thanksgiving Holiday (November 22-25, 2018), Christmas Week and New Year's Eve (December 24-31, 2018), Martin Luther King, Jr. (January 18-21, 2019), Washington's Birthday (February 15-18, 2019), Memorial Day (May 24-27, 2019), All of July, Thanksgiving Holiday 2019 (November 28-31, 2019) and Christmas Week and New Year's Eve 2019 (December 24-31, 2019). Void where prohibited. All federal, state, and local laws and regulations apply.

**How to Enter:** No purchase necessary. On or about October 8, 2018, the Host will promote a Site Visit Promotion using electronic and print marketing efforts. Participants will have the option to register online at <http://lakefrontmeetings.com/> where they will be given the option to complete an online entry form. Mandatory fields to be completed online include First and Last Name, Name of Conference, Average # of Attendees, # of Peak Room Nights, Company Name, Phone Number, City, State, and Email Address, and qualify that they are a meeting planner. By completing the online form for the Site Visit Promotion, the Participant agrees to receive promotional information from the Host and its partners.

Host is not responsible for lost, late, misdirected, or non-delivered entries or for any miscommunication or technical failures as a result of Promotion participation. Upon receipt, entries become property of Host.

Entrants agree that the Host, its affiliates, directors, officers and agents are not liable for, and will be held harmless against, any and all claims to injury, loss or damage of any kind resulting directly or indirectly from participation in this Promotion or from acceptance or use of any prize.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAW. HOST RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Grand Prize: The meeting planner who wins the Site Visit Promotion will receive round-trip airfare, two-night stay at The Lodge at Edgewood Tahoe, Dining at Park Prime, Snowmobile tour, two lift tickets, Dixie Cruise, Golf or Spa session and South Tahoe Beer Trail tour. The prize will be awarded in accordance with these Official Rules. Odds of winning depend on the number of eligible entries received. Other expenses and/or services not specified are the sole responsibility of each winner. No alternative prize, cash, or other substitution is permitted. Prize is not transferable. All federal, state and/or local taxes are the sole responsibility of the winner.

Selection of Winners: One winner will be determined, on or around December 31, 2019, by random drawing from all eligible entries. All decisions are final and binding. Odds of winning will be determined by the number of participants. Winner will be notified at the time of the selection via e-mail. Winner will have five (5) calendar days from e-mail and/or mailed notification to accept the prize. Winner must have at least 30 days prior to notice must complete the trip within 12 months of winning. Host is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winner or for late, lost, misdirected, or unsuccessful efforts of winner to claim prize.

If the selected winner cannot be contacted, is ineligible, or fails to claim a prize, prize may be forfeited, or an alternate winner selected. An unclaimed prize will become the property of the Host.

Winners: The Registration Name of the potential winner of the 2018 Site Visit Promotion may be publicly announced, at the Host's sole discretion, in any media, for the duration of the sweepstakes period; but, the Host has no obligation to do so.

Any potential prize winner whose name is announced publicly as the winner of the promotion must show proof of eligibility and qualify for the particular sweepstake in order to accept the prize. Host is not obligated to select, or publicly announce, any alternative prize winner. By entering the sweepstake, all entrants agree that their registration names may be announced publicly either after or prior to the Host's notification to them that they are a potential prize winner and either after or prior to the Host's determination of their eligibility or qualification for, or their acceptance of the prize. The Host reserves the right to disqualify any potential winner if such potential winner is determined to have been ineligible or unqualified.

Entrants and winners are solely responsible for their own actions relating to this promotion, and the acceptance and/or use of a prize. By participating in this promotion, and/or by acceptance or use of the prize, all entrants and winners agree to release and hold harmless Host, Sponsors and their parent, affiliates, subsidiaries, retailers, agencies, promotion sponsors and the

respective officers, directors, employees and agents from and against any liability arising in connection with the promotion and/or use of the prize.

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